



Dear applicant,

Hello and thank you for your interest in becoming a *Suffolk® Select*! We are so excited to offer this new opportunity to talented dancers seeking to partner with the greatest pointe shoe and dance apparel brand in the business. It is our mission to make every dancer look and feel incredible so that they can dance to their full potential. We want YOU to be able to spread our message to the world.

We are looking for sensational, fun, and skilled dancers that love our brand just as much as we do! If chosen to be a *Suffolk® Select*, you will receive complimentary leotards and pointe shoes, holiday boxes, discounts from our website, chosen to be featured in our company photoshoots, and much more! All that we ask in return is your brand loyalty (you cannot be sponsored by any other dance company), your creativity, and a long-lasting friendship. We truly cannot wait to work with you!

Please read and complete the attached application carefully. You may do this by filling it out digitally, or by printing the forms, filling them out physically, and uploading a picture of each form (be sure to write legibly!). Applications will be accepted from **November 17th through November 26th** at midnight CST (Central Standard time).

Best wishes and good luck!

Suffolk[®] 2021-22 Brand Ambassador Application

What is a Brand ambassador?

... “a person who not only buys from the brand but will willingly act to protect, promote, and help it.”

... “a customer who speaks favorably about a brand or product and then passes positive, word-of-mouth about the brand to other people.”

Suffolk[®] is looking for Brand Ambassadors who meet the following requirements:

- Classically trained in Ballet and Pointe
- Clean lines
- Fabulous feet
- Good moral character
- Wholesome appearance
- Dedicated to dance and considering making the art a career
- Serious about social media and owns active accounts on major sites/apps
- Must be 14 years or older

Being chosen as a Suffolk[®] Select is an extreme honor. This highly elite group of young ladies will represent the next generation of professional dancers. Suffolk[®] will take an interest in your career, promote you online, and support you in all ways possible in the dance industry. You will become part of the Suffolk[®] family.

What does Suffolk[®] provide our Brand Ambassadors?

- You will be provided a welcome goodie box, filled with our new collection of training tools, accessories, and other items, 4 boxes at the start of each quarter with 2 leotards and 2 pairs of pointe shoes, and an additional 20% off code for all future purchases from the Suffolk[®] dance wholesale site. You will also become a Suffolk[®] Select model for our Instagram, catalogues, website, and fashion shows. Our ambassadors must represent our brand head to toe, because we want you to look and feel your best while dancing. This is a year-long contract, so boxes will be sent out every couple of months at your convenience.

Initial _____

What is expected of our Ambassadors?

- Suffolk[®] expects exclusive brand representation. You may not be an ambassador or model for any other brand during the year-long contract without the written permission of Suffolk[®]. This exclusivity includes, but is not limited to, being photographed in other brands of dancewear, or posting about another brand. You must wear Suffolk[®] pointe shoes exclusively during the contract. We will be dedicated to you and we just ask the same in return!
- The ambassador must post an image of themselves using or wearing Suffolk[®] brand products at least twice every calendar month. Be creative! (Don't worry, bi-monthly zoom meetings will be held with individuals for check-ins, creative ideas, and reviews of Suffolk[®] products!). Ambassadors will occasionally be asked to make video content for tik-tok and Instagram reels. Posts must be positive in nature and show the product, logo, or brand in a clear and flattering way. Ambassadors must like and comment on Suffolk[®] social media as well as other fellow Suffolk[®] Select members social media. Ambassadors must also re-share Suffolk[®] posts at least four times monthly to their story (or feed). Ambassadors will act in ways to increase

Initial _____

Initial _____

awareness of the Suffolk® brand online and will also put "Suffolk Select" in their public Instagram bio.

- The ambassador must be willing to model in Suffolk® advertisements, catalogs, websites, and social media campaigns. If selected to model, Suffolk® will cover any additional expenses, such as travel, time, and hotel, for the ambassador.
- If the Ambassador does not meet the above contract obligations, they will be notified once. After the second incident of non-compliance, they will be removed from the ambassador program.

Initial _____

Initial _____

Sizing/ Dancer Information:

First Name: _____ Middle Name: _____
 Last Name: _____ Date of Birth: _____
 Phone: _____ Email: _____
 Are you applying due to financial need? (circle one) Yes No
 School/Studio/Academy where you train: _____

 Main ballet instructor: _____

Measurements:

Bust (1): _____ **Hip (3):** _____

Waist (2): _____ **Girth (4):** _____

Leotard Size: (circle one)

Petite Adult Small Adult Medium Adult Large Adult

Tight Size: (circle one)

Petite/Small Adult Medium/Large Adult Tall Adult

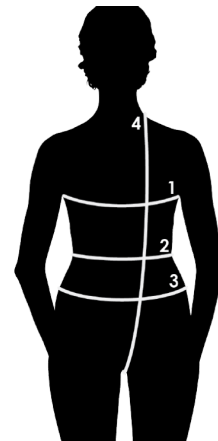
Suffolk® Pointe Shoe Style: (circle one)

Solo Solo Prequel Stellar Spotlight Sonnet Sterling Status Sovereign Custom
 Reign Regent Royale

Suffolk Pointe Shoe Color: (circle one)

Pink Bronze Brown

Suffolk® Pointe Shoe Length: _____ **Width:** _____ **Shank:** _____



Social Media Accounts: (include all usernames and number of followers)

Instagram: _____ Followers: _____

Twitter: _____ Followers: _____

Facebook: _____ Friends: _____

Other Dance/Modeling Campaigns: _____

Personal Information:

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Studio: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

If under 18 (Parent/ Guardian fill out):

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Relationship to dancer: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

By signing below, I am stating that all information contained in this application is true and correct, to the best of my knowledge. I understand the responsibility that the above listed minor is applying to take on, and I agree to ensure compliance. My minor child has my permission to apply for this Suffolk® Select Scholarship.

X _____
Signature

X _____
Parent or Guardian Signature (if under 18)

Model Release Form

I, _____, do hereby grant Suffolk Dance, L.L.C. and its assigns, licensees, and legal representatives (collectively, "**Suffolk**") the irrevocable right to use my name (or any fictional name) as well as any pictures, portraits, photographs, and/or video images (collectively, the "**Images**") taken of me at any Suffolk photo shoots at any location from November 1, 2021 through December 31, 2022 (the "**Photo Shoots**") in all forms and media (including the Internet) or other medium now known or later developed now or at any time in the future throughout the world, and I waive any right to inspect or approve the finished version(s) of the Images taken of me at the Photo Shoots, including written copy that may be created in connection therewith. I have read this model release form and am fully familiar with its contents. I acknowledge and agree that I have the exclusive right and authority to grant this license to use my likeness in connection with all Images taken at the Photo Shoots.

WAIVER OF LIABILITY: By agreeing to model for Suffolk Dance, LLC, I am hereby waiving, releasing, and discharging Suffolk from any and all liability, including but not limited to, liability arising from the negligence or fault of the entities or persons released, for death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur from this event. Suffolk is not responsible for any injuries inflicted upon any participant. Each model's participation is voluntary and each model is forfeiting all right to bring suit against Suffolk Dance, LLC for any reason.

Model Name Printed: _____

Model Signature: _____

Witness Name Printed: _____

Witness Signature _____

Date: _____

ADULT CONSENT (IF UNDER 18) for _____ I am the parent or guardian of the minor named above and have the legal authority to execute the above license. I approve the foregoing and give consent to the original release hereinabove.

Parent or Guardian Name Printed: _____

Parent or Guardian Signature _____

Date: _____

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